

1
2
3
4 IN THE CIRCUIT COURT OF THE STATE OF OREGON
5 FOR THE COUNTY OF MULTNOMAH

6 STATE OF OREGON, ex rel. ELLEN F.
7 ROSENBLUM, Attorney General for the State
of Oregon

8 Plaintiff,

9 v.

10 Janssen Pharmaceuticals, Inc.; and
11 Johnson & Johnson

12 Defendants.

Case No. 1208-10940

STIPULATED GENERAL JUDGMENT

ORS 20.140 - State fees deferred at filing

13 Plaintiff, **State of Oregon acting by and through** Attorney General Ellen F Rosenblum,
14 having filed an action pursuant to ORS 646.605 *et seq.* and the parties having consented to entry
15 of this Stipulated General Judgment ("Judgment").
16

17 **NOW THEREFORE**, upon the Judgment of the parties hereto, **IT IS HEREBY**
18 **ORDERED, ADJUDGED AND DECREED AS FOLLOWS:**

19 **PARTIES**

20 1. The State of Oregon, by and through its Attorney General is the plaintiff in this
21 case. The Attorney General is charged with, among other things, the responsibility of enforcing
22 Oregon's Unlawful Trade Practices Act, ORS 646.605 *et seq.*
23
24
25
26

2. Janssen Pharmaceuticals, Inc. ("Janssen") is a subsidiary of Johnson & Johnson. Janssen does business in the State of Oregon. Janssen's executive offices are located at 1125 Trenton Harbourn Road, P.O. Box 200, Titusville, NJ 08560. Johnson & Johnson consents to the jurisdiction of this Court solely for the purposes of this judgment. Johnson & Johnson's executive offices are located at One Johnson & Johnson Plaza, New Brunswick, NJ 08933. At all times relevant hereto, Janssen engaged in trade affecting consumers, within the meaning of the ORS 646.605 *et seq*, in the State of Oregon, including, but not limited to Multnomah County.

FINDINGS

1. This Court has jurisdiction over the subject matter of this lawsuit and over all Parties.

2. The terms of this Judgment shall be governed by the laws of the State of Oregon.

3. Entry of this Judgment is in the public interest and reflects a negotiated agreement among the Parties.

4. The Parties have agreed to resolve the issues resulting from the Covered Conduct involving Atypical Antipsychotics by entering into this Judgment.¹

5. Janssen is willing to enter into this Judgment regarding the Covered Conduct solely in order to resolve the Attorneys General's concerns under the State Consumer Protection Laws as to the matters addressed in this Judgment and thereby avoid unnecessary expense, inconvenience, and uncertainty. Nothing contained herein may be taken as or construed to be an admission or concession of any violation of law or regulation, or of any other matter of fact or

¹ This agreement is entered into pursuant to and subject to the State Consumer Protection Laws cited in footnote 2.

1 law, or of any liability or wrongdoing (including allegations of the Complaint), all of which
2 Janssen expressly denies. Janssen does not admit any violation of law, and does not admit any
3 wrongdoing that was or could have been alleged by any Attorney General before the date of the
4 Judgment. No part of this Judgment, including its statements and commitments, shall constitute
5 evidence of any liability, fault, or wrongdoing by Janssen. This Judgment is made without trial
6 or adjudication of any issue of fact or law or finding of liability of any kind. It is the intent of the
7 Parties that this Judgment shall not be binding or admissible in any other matter, including, but
8 not limited to, any investigation or litigation, other than in connection with the enforcement of
9 this Judgment. No part of this Judgment shall create a private cause of action or confer any right
10 to any third party for violation of any federal or state statute except that a State may file an action
11 to enforce the terms of this Judgment.
12

13 6. Janssen is entering into this Judgment solely for the purpose of settlement of the
14 instant action. This Judgment does not create a waiver or limit Janssen's legal rights, remedies,
15 or defenses in any other action by the Signatory Attorney General, and does not waive or limit
16 Janssen's right to defend itself from, or make argument in, any other matter, claim, or suit,
17 including, but not limited to, any investigation or litigation relating to the subject matter or terms
18 of this Judgment. Nothing in this Judgment shall waive, release, or otherwise affect any claims,
19 defenses, or positions Janssen may have in connection with any investigations, claims, or other
20 matters the State is not releasing hereunder. Notwithstanding the foregoing, a State may file an
21 action to enforce the terms of this Judgment.
22

23 7. This Judgment (or any portion thereof) shall in no way prohibit, limit, or restrict
24 Janssen from making representations with respect to an Atypical Antipsychotic that are permitted
25
26

1 or authorized under Federal law, the Federal Food, Drug, and Cosmetic Act, 21 U.S.C. § 301 et
2 seq. ("FDCA"), U.S. Food and Drug Administration ("FDA") regulations, or FDA Guidances for
3 Industry. Further, the Judgment shall in no way prohibit, limit, or restrict Janssen from making
4 representations with respect to an Atypical Antipsychotic that are required or authorized by, or
5 consistent with the FDA-approved Labeling or prescribing information for an Atypical
6 Antipsychotic, or by any Investigational New Drug Application, New Drug Application,
7 Supplemental New Drug Application, or Abbreviated New Drug Application filed with the FDA
8 so long as the representation, taken in its entirety, is not false, misleading or deceptive.
9

10 8. Nothing in this Judgment shall require Janssen to:

11 a. Take any action that is prohibited by the FDCA or any regulation
12 promulgated thereunder, or by the FDA; or

13 b. Fail to take any action that is required by the FDCA or any regulation
14 promulgated thereunder, or by the FDA.
15

16 DEFINITIONS

17 The following definitions shall be used in construing this Judgment:

18 1. **"Atypical Antipsychotic"** shall mean all of Janssen's products that are FDA-
19 approved drug formulations containing risperidone and/or paliperidone.

20 2. **"Clinically Relevant Information"** shall mean information that reasonably
21 prudent clinicians would consider relevant when making prescribing decisions regarding an
22 Atypical Antipsychotic.

23 3. **"Clinical Response"** shall mean a non-Promotional, scientific communication to
24 address Unsolicited Requests for medical information.
25
26

1 4. **“Covered Conduct”** shall mean Janssen’s Promotional and marketing practices,
2 sampling practices, dissemination of information and remuneration to HCPs in the United States
3 in connection with Atypical Antipsychotics through the Effective Date of the Judgment.

4 5. **“Effective Date”** shall mean the date on which a copy of this Judgment, duly
5 executed by Janssen and by the Signatory Attorney General, is approved by, and becomes a
6 Judgment of the Court.

7 6. **“FDA Guidances for Industry”** shall mean final documents issued by the FDA
8 pursuant to 21 U.S.C. § 371(h) that represent the FDA’s current thinking on a topic.

9 7. **“Health Care Professional”** or **“HCP”** shall mean any physician or other health
10 care practitioner who is licensed to provide health care services or to prescribe pharmaceutical
11 products.
12

13 8. **“Janssen”** shall mean Janssen Pharmaceuticals, Inc., including all of its
14 subsidiaries, predecessors, successors and assigns doing business in the United States.

15 9. **“Janssen’s Law Department”** shall mean personnel of the Janssen Law
16 Department or its designee providing legal advice to Janssen.
17

18 10. **“Janssen Marketing”** shall mean Janssen personnel responsible for marketing
19 Janssen’s Atypical Antipsychotics in the U.S.

20 11. **“Janssen Sales”** shall mean the Janssen sales force responsible for U.S. Atypical
21 Antipsychotic sales, including, but not limited to, Janssen personnel whose employment
22 responsibilities include working with public or private entities in determining whether to include
23 Atypical Antipsychotics on their prescription drug formularies or preferred drug lists.
24

1 12. **“Janssen Scientific Affairs Medical Education Department”** or **“JSA MED”**
2 shall mean the organization within Janssen responsible for oversight of medical education grants,
3 including the acceptance, review, approval, and payment of all medical education grant requests.

4 13. **“Janssen Scientifically Trained Personnel”** shall mean Janssen personnel who
5 are highly trained experts with specialized scientific and medical knowledge, usually with an
6 advanced scientific degree (e.g., an MD, PhD, or PharmD), whose roles involve the provision of
7 specialized, medical or scientific information, scientific analysis and/or scientific information to
8 HCPs and includes Regional Medical Research Specialists, but excludes anyone performing
9 sales, marketing, promotional ride alongs, or other commercial roles.

11 14. **“Labeling”** shall mean all labels and other written, printed, or graphic matter (a)
12 upon any article or any of its containers or wrappers, or (b) accompanying such article.

13 15. **“Multistate Executive Committee”** shall mean the Attorneys General and their
14 staffs representing Arizona, Delaware, District of Columbia, Florida, Illinois, Kansas, Maryland,
15 North Carolina, Ohio, Pennsylvania and Vermont.

16 16. **“Multistate Working Group”** shall mean the Attorneys General and their staff
17 representing Alabama, Arizona, Colorado, Connecticut, Delaware, District of Columbia, Florida,
18 Hawaii, Idaho, Illinois, Indiana, Iowa, Kansas, Maine, Maryland, Michigan, Minnesota,
19 Missouri, Nebraska, Nevada, New Hampshire, New Jersey, New York, North Carolina, North
20 Dakota, Ohio, Oklahoma, Oregon, Pennsylvania, Rhode Island, South Dakota, Tennessee, Texas,
21 Vermont, Washington, Wisconsin and Wyoming.
22
23
24
25
26

1 17. **“Off-Label”** shall mean a use not consistent with the indications section of an
2 Atypical Antipsychotic’s Labeling approved by the FDA at the time information regarding such
3 use was communicated.

4 18. **“Parties”** shall mean Janssen and the Signatory Attorney General.

5 19. **“Promotional,” “Promoting,” or “Promote”** shall mean representations made to
6 HCPs, patients, consumers, payors and other customers, and other practices intended to increase
7 sales in the United States or that attempt to influence prescribing practices of HCPs in the United
8 States, including direct-to-consumer.

9 20. **“Promotional Materials”** shall mean any item used to Promote an Atypical
10 Antipsychotic.

11 21. **“Promotional Media”** shall mean Promotional Materials in any media format for
12 use in speaker programs.

13 22. **“Promotional Speaker”** shall mean an HCP speaker engaged to Promote an
14 Atypical Antipsychotic in the United States.

15 23. **“Related Entity”** means any entity by or in which any physician or HCP
16 receiving any payment is employed, has tenure, or has an ownership interest.

17 24. **“Reprints Containing Off-Label Information”** shall mean articles or reprints
18 from a Scientific or Medical Journal, as defined in 21 C.F.R. 99.3(j), or Reference Publication, as
19 defined in 21 C.F.R. 99.3(i), describing an Off-Label use of an Atypical Antipsychotic.

20 25. **“Signatory Attorney General”** shall mean the Attorney General of [your
21 state/commonwealth], or her authorized designee, who has agreed to this Judgment.

26. "State Consumer Protection Laws" shall mean the consumer protection laws under which the Attorneys General have conducted the investigation, which are cited in footnote

2.²

27. "Unsolicited Request" shall mean a request for information regarding an Atypical Antipsychotic communicated to an agent of Janssen that has not been prompted by Janssen.

COMPLIANCE PROVISIONS

I. Promotional Activities

A. Janssen shall not make, or cause to be made, any written or oral claim that is false, misleading or deceptive regarding an Atypical Antipsychotic.

The following subsections of Section I. shall be effective for five years from the Effective Date of this Judgment.

² ALABAMA – *Alabama Deceptive Trade Practices Act*, Ala. Code § 8-19-1 et seq.; ARIZONA – *Arizona Consumer Fraud Act*, A.R.S. § 44-1521 et seq.; COLORADO – *Colorado Consumer Protection Act*, Colo. Rev. Stat. § 6-1-101 et seq.; CONNECTICUT – *Connecticut Unfair Trade Practices Act*, Conn. Gen. Stat. §§ 42-110a et seq.; DELAWARE – *Delaware Consumer Fraud Act*, Del. CODE ANN. tit. 6, §§ 2511 to 2527; DISTRICT OF COLUMBIA, *District of Columbia Consumer Protection Procedures Act*, D.C. Code §§ 28-3901 et seq.; FLORIDA – *Florida Deceptive and Unfair Trade Practices Act, Part II*, Chapter 501, Florida Statutes, 501.201 et seq.; HAWAII – *Uniform Deceptive Trade Practice Act*, Haw. Rev. Stat. Chpt. 481A and Haw. 501.201 et seq.; IDAHO – Idaho Code Ann. §§ 48-601 through 48-619; ILLINOIS – *Consumer Fraud and Deceptive Business Practices Act*, 815 ILCS 505/2 et seq.; INDIANA – Ind. Code §§ 24-5-0.5-1 through 41-5-0.5-12; IOWA – *Iowa Consumer Fraud Act*, Iowa Code Section 714.16; KANSAS – *Kansas Consumer Protection Act*, K.S.A. 50-623 et seq. 1, KRS Ch. 367.110, et seq.; MAINE – *Unfair Trade Practices Act*, 5 M.R.S.A. § 207 et seq.; MARYLAND – *Maryland Consumer Protection Act*, Md. Code Ann., Com. Law §§ 13-101 et seq.; MICHIGAN – *Michigan Consumer Protection Act*, MCL § 445.901 et seq.; MINNESOTA – *Minnesota Deceptive Trade Practices Act*, Minn. Stat. §§ 325D.43-48; *Minnesota False Advertising Act*, Minn. Stat. § 325F.67; *Minnesota Consumer Fraud Act*, Minn. Stat. §§ 325F.68-70; *Minnesota Deceptive Trade Practices Against Senior Citizens or Disabled Persons Act*, Minn. Stat. § 325F.71.; MISSOURI – *Missouri Merchandising Practices Act*, Mo. Rev. Stat. §§ 407 et seq.; NEBRASKA – *Uniform Deceptive Trade Practices Act*, NRS §§ 87-301 et seq.; NEVADA – *Deceptive Trade Practices Act*, Nevada Revised Statutes 598.0903 et seq.; NEW HAMPSHIRE – *New Hampshire Consumer Protection Act*, RSA 358-A; NEW JERSEY – *New Jersey Consumer Fraud Act*, NJSA 56:8-1 et seq.; NEW YORK – General Business Law Art. 22-A, §§ 349-50, and Executive Law § 63(12); NORTH CAROLINA – *North Carolina Unfair and Deceptive Trade Practices Act*, N.C.G.S. 75-1.1, et seq.; NORTH DAKOTA – *Unlawful Sales or Advertising Practices*, N.D. Cent. Code § 51-15-02 et seq.; OHIO – *Ohio Consumer Sales Practices Act*, R.C. 1345.01, et seq.; OKLAHOMA – *Oklahoma Consumer Protection Act* 15 O.S. §§ 751 et seq.; OREGON – *Oregon Unlawful Trade Practices Act*, Or. Rev. Stat. § 646.605 et seq.; PENNSYLVANIA – *Pennsylvania Unfair Trade Practices and Consumer Protection Law*, 73 P.S. 201-1 et seq.; RHODE ISLAND – *Rhode Island Deceptive Trade Practices Act*, Rhode Island General Laws § 6-13.1-1 et seq.; SOUTH DAKOTA – *South Dakota Deceptive Trade Practices and Consumer Protection*, SDCL ch. 37-24; TENNESSEE – *Tennessee Consumer Protection Act*, Tenn. Code Ann. 47-18-101 et seq.; TEXAS – *Texas Deceptive Trade Practices-Consumer Protection Act*, Tex. Bus. And Com. Code 17.47, et seq.; VERMONT – *Consumer Fraud Act*, 9 V.S.A. §§ 2451 et seq.; WASHINGTON – *Unfair Business Practices/Consumer Protection Act*, RCW §§ 19.86 et seq.; WISCONSIN – Wis. Stat. § 100.18 (Fraudulent Representations); WYOMING – Wyo. Stat. Ann. §§ 40-12-101 through 40-12-114.

1 B. Janssen shall not Promote an Atypical Antipsychotic for Off-Label uses.

2 C. In Promotional Materials for Atypical Antipsychotics, Janssen shall clearly and
3 conspicuously disclose the risks associated with the Atypical Antipsychotic as set forth in the
4 product's boxed warning and shall present information about effectiveness and risk in a balanced
5 manner.

6 D. Janssen shall not compensate an HCP for merely attending a Promotional activity.

7 E. Janssen shall not present patient profiles/types based on selected symptoms of the
8 FDA-approved indication(s) when Promoting an Atypical Antipsychotic, unless:
9

10 1. The Atypical Antipsychotic's specific FDA-approved indication(s) is
11 stated clearly and conspicuously in the same spread (i.e., on the same page or on a facing page)
12 in any Promotional Materials that refer to selected symptoms;

13 2. With respect to Promotional Media:

14 a. Janssen states, clearly and conspicuously, the FDA-approved
15 indication(s) on the same slide or page in which selected symptoms are first presented; and
16

17 b. With respect to each subsequent reference to selected symptoms,
18 Janssen states on the same slide or page that the Atypical Antipsychotic is not approved for the
19 selected symptom referenced in the slide or page and includes on the same slide or page a
20 shorthand reference to the FDA-approved indications (e.g., "[Atypical Antipsychotic] is not
21 approved for X selected symptom referenced in this slide. See complete list of FDA-approved
22 indications at p. Y").
23
24
25
26

1 3. Promotional Materials have a reference indicating that the full
2 constellation of symptoms and the relevant diagnostic criteria should be consulted and are
3 available in the Diagnostic and Statistical Manual of Mental Disorders (DSM-IV or current
4 version), where applicable.

5 F. Janssen shall require that all Promotional Speakers' Promotional Materials and
6 Promotional Media for Atypical Antipsychotics, comply with Janssen's obligations in the above
7 Sections I.A.- E.

8 G. Janssen's systems and controls shall:

9 1. Be designed to ensure that financial incentives do not motivate Janssen
10 Sales and/or Marketing to engage in improper promotion, sales, and marketing of Atypical
11 Antipsychotics; and
12

13 2. Require the review, and modification, if necessary, of call plans of Janssen
14 Sales and Janssen Marketing personnel who Promote an Atypical Antipsychotic to ensure that
15 Janssen Sales and/or Janssen Marketing Promote Atypical Antipsychotics only for FDA-
16 approved uses.
17

18 **II. Dissemination and Exchange of Medical Information**

19 A. General Terms

20 1. The content of Janssen's communications concerning Off-Label uses of an
21 Atypical Antipsychotic shall not be false, misleading or deceptive.

22 The following subsections of Section II. shall be effective for five years from the
23 Effective Date of this Judgment.
24
25
26

1 B. Clinical Responses

2 1. Janssen, through Janssen Scientifically Trained Personnel, shall have
3 ultimate responsibility for developing and approving all Clinical Responses regarding an
4 Atypical Antipsychotic, including any that may describe Off-Label information. Additional
5 approvals may be provided by Janssen's Law Department. Janssen shall not distribute any such
6 materials unless:

7 a. Clinically Relevant Information is included in these materials to
8 provide scientific balance;

9 b. Data in these materials are presented in an unbiased, non-
10 Promotional manner; and

11 c. These materials are clearly and conspicuously distinguishable from
12 sales aids and other Promotional Materials.

13 d. Nothing in this subsection II.B shall prohibit Janssen Scientifically
14 Trained Personnel from disseminating materials that are permitted to be distributed under
15 Federal law.

16 2. Janssen Sales and Janssen Marketing personnel shall not develop the
17 medical content of Clinical Responses regarding an Atypical Antipsychotic.

18 3. Clinical Responses regarding an Atypical Antipsychotic may be
19 disseminated only by Janssen Scientifically Trained Personnel to HCPs, and Janssen's Sales and
20 Marketing shall not disseminate these materials to HCPs except in circumstances implicating
21 public health and safety issues. In such circumstances, Janssen's Sales and Marketing may
22
23
24
25
26

1 disseminate a Clinical Response directly to HCPs when expressly authorized by the Health Care
2 Compliance Officer, the Vice President of Medical/Scientific Affairs responsible for the Atypical
3 Antipsychotic(s) included in the Clinical Response(s), and Senior Counsel from the Janssen Law
4 Department.

5 4. Janssen shall not knowingly disseminate any Clinical Response,
6 including one that describes any Off-Label use of an Atypical Antipsychotic, that makes any
7 false, misleading or deceptive representation regarding an Atypical Antipsychotic or any false,
8 misleading or deceptive statement concerning a competing product.
9

10 C. Responses to Unsolicited Requests for Off-Label Information

11 1. In responding to an Unsolicited Request for Off-Label information
12 regarding an Atypical Antipsychotic, including any request for a specific article related to Off-
13 Label uses, Janssen shall:

- 14 a. advise the requestor that the request concerns an Off-Label use;
15 b. and inform the requestor of the drug's FDA-approved indication(s)
16 and dosage, and other relevant Labeling information.
17

18 2. If Janssen elects to respond to an Unsolicited Request for Off-Label
19 information regarding an Atypical Antipsychotic, Janssen Scientifically Trained Personnel, shall
20 provide specific, accurate, objective, and scientifically balanced responses. Any such response
21 shall not Promote an Atypical Antipsychotic for any Off-Label use(s).
22

23 3. Any written response to an Unsolicited Request for Off-Label information
24 regarding an Atypical Antipsychotic shall include:
25
26

1 a. An existing Clinical Response Letter prepared in accordance with
2 Section II.B;

3 b. A Clinical Response Letter prepared in response to the request in
4 accordance with Section II.B; or

5 c. A report containing the results of a reasonable literature search
6 using terms from the request.

7 4. Only Janssen Scientifically Trained Personnel may respond in writing to
8 an Unsolicited Request for Off-Label information regarding an Atypical Antipsychotic.

9 5. Janssen Sales and Janssen Marketing personnel may respond orally to an
10 Unsolicited Request for Off-Label information regarding an Atypical Antipsychotic only by
11 offering to request on behalf of the requester that a Clinical Response Letter prepared in
12 accordance with Section II.B or other information set forth in Section II.C above be sent in
13 follow-up or by offering to put the requester in touch with the scientific exchange call center.
14 Janssen Non-Scientifically Trained Personnel shall not characterize, describe, identify, name, or
15 offer any opinions about or summarize any such Off-Label information.
16
17

18 D. Reprints

19 1. Janssen shall not disseminate information describing any Off-Label or
20 unapproved use of an Atypical Antipsychotic, unless such information and materials comply
21 with applicable FDA regulations and FDA Guidances for Industry.

22 2. Janssen Scientifically Trained Personnel shall be responsible for the
23 identification, selection, approval and dissemination of Reprints Containing Off-Label
24 Information regarding Atypical Antipsychotics. Neither Janssen Sales nor Janssen Marketing
25
26

1 personnel shall disseminate these materials, unless Janssen has a pending filing with FDA for
2 approval of the new indication described in the Reprint.

3 3. Requests to proactively disseminate a Reprint Containing Off-Label
4 Information regarding Atypical Antipsychotics shall be submitted to the Promotional Review
5 Committee, which includes representatives from Clinical, Medical Affairs, Janssen's U.S.
6 Compliance Department, Janssen's Law Department, and Promotional Regulatory Affairs, to
7 examine the facts and justification for the request to distribute a Reprint Containing Off-Label
8 Information on a case-by-case basis.
9

10 4. Reprints Containing Off-Label Information regarding an Atypical
11 Antipsychotic:

12 a. shall be accompanied by the FDA-approved Labeling for the
13 product, or a clearly and conspicuously described hyperlink that will provide the reader with
14 such information;
15

16 b. shall contain a disclosure that is prominently displayed, which
17 would include the first page or as a cover page where practicable, indicating that the article may
18 discuss Off-Label information; and

19 c. shall not be referred to or used in a Promotional manner.

20 5. Nothing in this Judgment shall preclude Janssen from disseminating
21 reprints which have only an incidental reference to Off-Label information. If reprints have an
22 incidental reference to Off-Label information, such reprints shall contain the disclosures required
23 by Section II.D.4.a. and II.D.4.b in a prominent location, as defined above, and such incidental
24 reference to Off-Label information shall not be referred to or used in a Promotional manner as
25 prohibited by Section II.D.4.c.
26

1 **III. Grants**

2 The following subsections of Section III. shall be effective for five years from the
3 Effective Date of this Judgment.

4 A. Janssen shall disclose information about medical education grants, including
5 continuing medical education ("CME") grants, regarding an Atypical Antipsychotic consistent
6 with the current disclosures of the Janssen Scientific Affairs Medical Education Department at
7 www.janssenime.com (hereinafter, "JSA MED website") and as required by applicable law.
8

9 B. Once posted, Janssen shall maintain this information on the JSA MED website for
10 at least two years, or longer if applicable law so requires, and shall maintain the information in a
11 readily accessible format for review by the States upon written request for a period of five years.

12 C. JSA MED shall manage all requests for funding related to medical education
13 grants relating to an Atypical Antipsychotic. Approval decisions shall be made by JSA MED
14 and Janssen Medical, and shall be kept separate from the Janssen Sales and Janssen Marketing
15 organizations.
16

17 D. Janssen shall not use medical education grants or any other type of grant to
18 Promote an Atypical Antipsychotic. This provision includes, but is not limited to, the following
19 prohibitions:

20 1. Janssen Sales and Janssen Marketing personnel shall not initiate,
21 coordinate or implement grant applications on behalf of any customer or HCP;

22 2. Janssen Sales and Janssen Marketing personnel shall not be involved in
23 selecting grantees or medical education speakers; and
24
25
26

1 3. Janssen shall not measure or attempt to track in any way the impact of
2 grants or speaking fees on participating HCPs' subsequent prescribing habits, practices or
3 patterns.

4 E. Janssen shall not condition funding of a medical education program grant request
5 relating to an Atypical Antipsychotic upon the requestor's selection or rejection of particular
6 speakers.

7 F. Janssen shall not suggest, control, or attempt to influence the specific topic, title,
8 content, speakers or audience for CMEs relating to an Atypical Antipsychotic, consistent with
9 Accreditation Council for Continuing Medical Education ("ACCME") guidelines.

10 G. Janssen Sales and Janssen Marketing personnel shall not approve grant requests
11 regarding an Atypical Antipsychotic, nor attempt to influence the awarding of grants to any
12 customers or HCPs for their prescribing habits, practices or patterns.

13 H. Janssen shall contractually require each medical education provider to clearly and
14 conspicuously disclose to attendees of a medical education program regarding Atypical
15 Antipsychotics Janssen's financial support of the medical education program and any financial
16 relationship with faculty and speakers at such medical education program.

17 I. After initial delivery of a CME program regarding an Atypical Antipsychotic,
18 Janssen shall not knowingly fund the same program, nor shall it provide additional funding for
19 re-distribution of the same program, if the program's speakers are Promoting an Atypical
20 Antipsychotic for Off-Label use in that program.

21 **IV. Payments to Consultants and Speakers**

22 Until April 29, 2015, Janssen shall post in a prominent position on its website an easily
23 accessible and readily searchable listing of all HCPs and Related Entities who or which received
24

1 any payments directly or indirectly from Janssen, in accordance with the terms of Section III.L.
2 of the April, 2010 Corporate Integrity Agreement, between the Office of Inspector General of the
3 Department of Health and Human Services (HHS) and Ortho-McNeil-Janssen Pharmaceuticals,
4 Inc. as if the terms of III.L. are applicable to all such HCPs and Related Entities. After April 29,
5 2015 and until 5 years from the Effective Date of this Judgment, Janssen shall be required to file
6 reports with HHS consistent with the requirements of Section 6002 of the federal Patient
7 Protection and Affordable Care Act of 2010, and in final regulations by HHS.
8

9 **V. Product Samples**

10 The following subsections of Section V. shall be effective for five years from the
11 Effective Date of this Judgment.

12 A. Janssen shall provide samples of an Atypical Antipsychotic only to those HCPs
13 whose clinical practice is consistent with the product's FDA-approved Labeling.

14 B. If an HCP whose clinical practice is inconsistent with an Atypical Antipsychotic's
15 FDA-approved Labeling requests samples of an Atypical Antipsychotic, Janssen personnel shall
16 refer the HCP to Janssen Medical where the practitioner can speak directly with a Janssen
17 Medical representative who will provide answers to the HCP's questions about the Atypical
18 Antipsychotic and may provide him/her with samples only if appropriate (*i.e.*, if the HCP
19 requests the samples for an on-label use).
20

21 **VI. Clinical Research Results**

22 A. Janssen shall report clinical research regarding Atypical Antipsychotics in an
23 accurate, objective and balanced manner, and as required by applicable law. For all Janssen-
24 sponsored clinical trials and to the extent permitted by the National Library of Medicine, Janssen
25 shall register clinical trials and submit clinical trial results to the federal clinical trial registry and
26

1 results data bank on the publicly accessible NIH website (www.clinicaltrials.gov) as required by
2 the FDA Amendments Act of 2007, Public Law No. 110-85, 121 Stat 823, and any
3 accompanying regulations that may be promulgated pursuant to that Act.

4 B. When presenting information about a clinical study regarding an Atypical
5 Antipsychotic in any Promotional Materials, Janssen shall not do any of the following in a
6 manner that causes the Promotional Materials to be false, misleading, or deceptive:

7 1. Present favorable information or conclusions from a study that is
8 inadequate in design, scope, or conduct to furnish significant support for such information or
9 conclusions;
10

11 2. Use the concept of statistical significance to support a claim that has not
12 been demonstrated to have clinical significance or validity, or fails to reveal the range of
13 variations around the cited average results;
14

15 3. Use statistical analyses and techniques on a retrospective basis to discover
16 and cite findings not soundly supported by the study, or to suggest scientific validity and rigor
17 for data from the study the design or protocol of which is not amenable to formal statistical
18 evaluations;

19 4. Present the information in a way that implies that the study represents
20 larger or more general experience with the drug than it actually does; or

21 5. Use statistics on numbers of patients, or counts of favorable results or side
22 effects, derived from pooling data from various insignificant or dissimilar studies in a way that
23 suggests either that such statistics are valid if they are not or that they are derived from large or
24

1 significant studies supporting favorable conclusions when such is not the case. If any results
2 derived from pooling data are presented, Janssen shall disclose the method of pooling.

3 **VII. Terms Relating to Payment**

4 No later than 30 days after the Effective Date of this Judgment, Janssen shall pay
5 \$181,047,437 to be divided and paid by Janssen directly to each Signatory Attorney General of
6 the Multistate Working Group in an amount to be designated by and in the sole discretion of the
7 Multistate Executive Committee. Said payment shall be used by the States as and for attorneys'
8 fees and other costs of investigation and litigation, or to be placed in, or applied to, the consumer
9 protection enforcement fund, including future consumer protection enforcement, consumer
10 education, litigation, or local consumer aid fund or revolving fund, used to defray the costs of the
11 inquiry leading hereto, and may be used to fund or assist in funding programs directed at mental
12 illness treatment, including but not limited to education and outreach or for other uses permitted
13 by state law, at the sole discretion of each Signatory Attorney General. The Parties acknowledge
14 that the payment described herein is not a fine, penalty, or payment in lieu thereof. The Oregon
15 Attorney General's share of the \$181,047,437 payment to the States is \$4,228,131 and shall be
16 deposited into the Protection and Education Revolving Account established pursuant to ORS
17 180.095 and shall be used for the purposes described above.

18 **VIII. Release**

19 A. By its execution of this Judgment, the State of Oregon releases Janssen and all of
20 its past and present, parents, subsidiaries, affiliates, predecessors, successors, and assigns and
21 each and all of their current and former officers, directors, shareholders, employees, agents,
22
23
24
25
26

1 contractors, and attorneys (collectively, the “Released Parties”) from the following: all civil
2 claims, *parens patriae* claims, causes of action, damages, restitution, fines, costs, attorneys fees,
3 and penalties that the Oregon Attorney General has asserted or could have asserted against the
4 Released Parties under the ORS 646.605 *et seq* or any amendment thereto, or common law
5 claims concerning unfair, deceptive, or fraudulent trade practices, other than those asserted or
6 that could be asserted under Sections VIII.B.2 , VIII.B.3, and VIII.B.5 below, resulting from the
7 Covered Conduct up to and including the Effective Date (collectively, the “Released Claims”).
8

9 B. Notwithstanding any term of this Judgment, specifically reserved and excluded
10 from the Released Claims as to any entity or person, including Released Parties, are any and all
11 of the following:

12 1. Any criminal liability that any person or entity, including Released Parties,
13 has or may have to the State of Oregon;

14 2. Any civil or administrative liability that any person or entity, including
15 Released Parties, has or may have to the State of Oregon not expressly covered by the release in
16 Section VIII.A above, including, but not limited to, any and all of the following claims:

17 a. State or federal antitrust violations;

18 b. Claims involving “best price,” “average wholesale price,” or
19 “wholesale acquisition cost,” or any practices related to the reporting of prices;

20 c. Medicaid claims, including, but not limited to, federal Medicaid
21 drug rebate statute violations, Medicaid fraud or abuse, and/or kickback violations related to any
22 State’s Medicaid program; and
23

24 d. State false claims violations.
25
26

1 3. Actions on behalf of state program payors of the State of Oregon arising
2 from the purchase of any Atypical Antipsychotic or any other Janssen drug, except for the
3 release of civil penalties under ORS 646.605 *et seq.*

4 4. Any claims individual consumers have or may have under the State of
5 Oregon above-cited consumer protection law against any person and/or entity, including
6 Released Parties.

7 5. Any claims against Omnicare, Inc.

8
9 **IX. Dispute Resolution**

10 A. For the purposes of resolving disputes with respect to compliance with this
11 Judgment, should any of the Signatory Attorneys General have a reasonable basis to believe that
12 Janssen has engaged in a practice that violates a provision of this Judgment subsequent to the
13 Effective Date of this Judgment, then such Attorney General shall notify Janssen in writing of
14 the specific objection, identify with particularity the provision of this Judgment that the practice
15 appears to violate, and give Janssen thirty (30) days to respond to the notification; provided,
16 however, that a Signatory Attorney General may take any action if the Signatory Attorney
17 General concludes that, because of the specific practice, a threat to the health or safety of the
18 public requires immediate action. Upon receipt of written notice, Janssen shall provide a good-
19 faith written response to the Attorney General notification, containing either a statement
20 explaining why Janssen believes it is in compliance with the Judgment, or a detailed explanation
21 of how the alleged violation occurred and a statement explaining how Janssen intends to remedy
22 the alleged breach. Nothing in this section shall be interpreted to limit the state's Civil
23 Investigative Demand ("CID") or investigative subpoena authority and Janssen reserves all of its
24 rights with respect to a CID or investigative subpoena issued pursuant to such authority.
25
26

1 B. Upon giving Janssen thirty (30) days to respond to the notification described
2 above, the Signatory Attorney General shall also be permitted reasonable access to inspect and
3 copy relevant, non-privileged, non-work product records and documents in the possession,
4 custody, or control of Janssen that relate to Janssen's compliance with each provision of this
5 Judgment, pursuant to that State's CID or investigative subpoena authority. If the Signatory
6 Attorney General makes or requests copies of any documents during the course of that
7 inspection, the Signatory Attorney General will provide a list of those documents to Janssen.
8

9 C. The State may assert any claim that Janssen has violated this Judgment in a
10 separate civil action to enforce compliance with this Judgment, or may seek any other relief
11 afforded by law, but only after providing Janssen an opportunity to respond to the notification
12 described in Paragraph IX.A. above; provided, however, that a Signatory Attorney General may
13 take any action if the Signatory Attorney General concludes that, because of the specific practice,
14 a threat to the health or safety of the public requires immediate action.
15

16 **X. General Provisions**

17 A. Janssen shall not cause third parties acting on its behalf to engage in practices
18 from which Janssen is prohibited by this Judgment.

19 B. This Judgment represents the full and complete terms of the settlement entered
20 into by the Parties hereto. In any action undertaken by the Parties, neither prior versions of this
21 Judgment nor prior versions of any of its terms that were not entered by the Court in this
22 Judgment may be introduced for any purpose whatsoever.
23

24 C. This Court retains jurisdiction of this Judgment and the Parties hereto for the
25 purpose of enforcing and modifying this Judgment and for the purpose of granting such
26 additional relief as may be necessary and appropriate.

1 D. This Judgment may be executed in counterparts, and a facsimile or .pdf signature
2 shall be deemed to be, and shall have the same force and effect as, an original signature.

3 E. The parties agree that neither of them shall be deemed the drafter of this Judgment
4 and that, in construing this Judgment, no provision hereof shall be construed in favor of one
5 party on the ground that such provision was drafted by the other.

6 F. All Notices under this Order shall be provided to the following address via
7 Overnight Mail:

8
9 For Janssen Pharmaceuticals, Inc. and Johnson & Johnson:

10 Patricia Lukens
11 Vice President of Law
12 Janssen Pharmaceuticals, Inc.
13 1000 Route 202 South
14 Raritan, New Jersey 08869

15 Joanne Lewers
16 Drinker Biddle & Reath LLP
17 One Logan Square
18 Suite 2000
19 Philadelphia, PA 19103-6996

20 Michael H. Ullmann
21 General Counsel
22 Johnson & Johnson
23 One Johnson & Johnson Plaza
24 New Brunswick, New Jersey 08933

25 For Attorney General:

26 David Hart
27 Assistant Attorney in Charge
28 1515 SW 5th Ave. Suite 410
29 Portland, Oregon 97201.

1 G. To the extent that any provision of this Judgment obligates Janssen to change any
2 policy(ies) or procedure(s) and to the extent not already accomplished, Janssen shall implement
3 the policy(ies) or procedure(s) as soon as reasonably practicable, but no later than 120 days after
4 the Effective Date of this Judgment.

5 **XI. Money Award**

6 A. Judgment Creditor: State of Oregon, ex rel. Ellen F Rosenblum, Oregon Attorney
7 General

8 a. Address of Judgment Creditor: 1515 SW 5th. Ave. Suite 410, Portland, Oregon
9 97201.

10 b. Judgment Creditor's Attorney: David Hart, OSB #002750, Assistant Attorney in
11 Charge.

12 c. Address of Judgment Creditor's Attorney: Oregon Department of Justice, 1515
13 SW 5th Ave., Suite 410, Portland, Oregon 97201

14 B. Judgment Debtor: Janssen Pharmaceuticals, Inc.;

15 a. Address of Judgment Debtor: 1125 Trenton Harbourton Road, P.O. Box 200,
16 Titusville, NJ 08560

17 b. Date of Birth: N/A

18 c. Social Security Number: N/A

19 d. Driver's License No./State of Issuance: N/A

20 e. Judgment Debtor's Attorney: William B. Crow, OSB#610180

21 f. Address of Judgment Debtor's Attorney: PacWest Center, 1211 SW Fifth
22 Avenue, Suite 1900. Portland, OR 97204.

23 C. Other person(s) or public body entitled to a portion of payment: None

24 D. Principal Amount of Judgment: \$4,228,131

25 E. Pre-Judgment Interest: None.

26 F. Post-Judgment Interest: 9% (nine percent) per annum as per ORS 82.010, commencing
to accrue 30 days from the Effective Date.

1 G. Other Costs, Disbursements, Periodic Payments, Arrearages: None.

2 H. Attorneys' Fees and Associated Costs: None. Parties to bear their own costs and fees.

3
4 AUG 30 2012

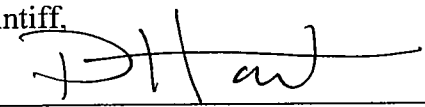
5 Dated this _____ day of _____, 2012.

6 HENRY KANTOR

7 CIRCUIT JUDGE

8
9
10 State signature block

11 For Plaintiff,

12 By: 
13 David Hart, Assistant Attorney in Charge

14 Date: September 30, 2012
15
16
17
18
19
20
21
22
23
24
25
26

1 **Janssen Pharmaceuticals, Inc.**

2
3 By: Patricia Clarke Lukens
4 Patricia Clarke Lukens,
5 Vice President of Law and Secretary

6 Date: 8/29/12

7
8 **Johnson & Johnson**

9
10 By: _____
11 Lacey P. Elberg,
12 Assistant Secretary

13 Date: _____
14
15
16
17
18
19
20
21
22
23
24
25
26

1 **Janssen Pharmaceuticals, Inc.**

2
3 By: _____

4 Patricia Clarke Lukens,
5 Vice President of Law and Secretary

6 Date: _____

7
8 **Johnson & Johnson**

9
10 By: _____

11 Lacey P. Elberg,
12 Assistant Secretary

13 Date: 8-29-12

1 Approved as to form:

2 By:

William B. Crow
3 William B. Crow, OSB #610180

4 Date:

8/30/12

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26