



Coalition for Healthcare Communication's Response to the Formation of an Independent CME Funding Entity Call for Comments

The Coalition for Healthcare Communication *does not* oppose the formation of an independent entity to receiving and disburse grant and charitable funding for CME, provided that:

- The entity would be developed and run with independent financing and that no funds for the system come from fees imposed on Providers
- The entity would be developed and run with representation from all Provider types and additional stakeholder groups
- This funding mechanism is an adjunct to (rather than replacement for) educational grant support as currently governed by the Standards for Commercial Support
- Funding would be determined by equitable rules and regulations that follow all ACCME guidelines *and* would not favor one group of providers over another group focusing instead on the value that the educational activity offers for improving patient care.

However, the Coalition is skeptical that more than a nominal or token funding would be provided by commercial interests, thus greatly limiting the financial support for this new entity thereby obviating the basis and business rationale for it's successful operation.